



KDKA-TV

CONTRACT NO. REV.

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1201-56122-2

DATE PRINTED

08/09/12

ONE GATEWAY CENTER, . PITTSBURGH PA 15222 AND

KDKA-TV

PAGE

			1. The state of th	I AUL
24184	AGENCY (OR SERVICE)	ACTING AS AGENT FOR	212808 ADVERTISER (OR AGENCY AND ADVERTISER)	Cancellation Notice
NAME	MENTZER MEDIA SE	ERVICES	AMERICANS FOR PROSPERITY	Cancellation Notice
AND	600 Fairmount Av	7e Ste 306	1726 M St NW F1 10	Required
ADDRESS	Towson	MD 21286-1002	Washington DC 20036-4502	Announcement 28 days
	USA		USA	prior notice
CONTACT	KAREN BENCKINI		PRODUCTFLIGHT 1 8/22-8/27	
LOCAL SALESPERSON	Brian Butz-1	AGENCY EST. NO.	PRODUCT 1300	
NATIONAL SALESPERSON			•	
BROADCAS"	T SCHEDULE STARTIN	G 08/22/12 AND ENDING	08/27/12 NO. WEEKS: 1	1

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NOND ISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

ITEM	DAYS	SPOTS PWK.	FROM	ме то	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
MAR	INVOICE PAID; PROOF	OF PE	RFORMANCE	AND PUT IN P	JBLIC FILE. I	PAID FOR BY AMERICANS	FOR PROSPERITY			
1	00111 Cancelled		07:00A	09:00A	30S	08/22/12-08/22/12	THE EARLY SHOW	0	225.00	.00
2	00111 Cancelled		10:58A	11:58A	30S	08/22/12-08/22/12	PRICE IS RIGHT	0	385.00	.00
3	00111 Cancelled		11:58A	12:30P	30s	08/22/12-08/22/12	NOON NEWS	0	365.00	.00
4	00111 Cancelled		07:30P	07:58P	30s	08/22/12-08/22/12	THE INSIDER	0	450.00	.00
5	0011100 Cancelled		11:00P	11:35P	30s	08/22/12-08/22/12	11PM NEWS	0	1100.00	.00
6	00111 Cancelled		11:35P	12:37A	30s	08/22/12-08/22/12	11:35P-12:37A - LETTERMAN	0	325.00	.00
7	Th Cancelled		10:00P	11:00P	30s	08/23/12-08/23/12	PERSON OF INTEREST	0	2200.00	.00
8	F Cancelled		09:00P	10:00P	30s	08/24/12-08/24/12	CSI: NY	0	1950.00	.00
9	F Cancelled		10:00P	11:00P	30s	08/24/12-08/24/12	BLUE BLOODS	0	2000.00	.00
10	Sa Cancelled		05:58A	07:58A	30S	08/25/12-08/25/12	SAT. MORN. LOCAL NEWS	0	175.00	.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.





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AND

LOCAL	Brian Butz-1	AGENCY EST. NO.	PRODUCT 1300	
CONTACT	KAREN BENCKINI		PRODUCTFLIGHT 1 8/22-8/27	
	USA		USA	p.101 110100
ADDRESS	Towson	MD 21286-1002	Washington DC 20036-4502	prior notice
ADDRESS				Announcement 28 days
AND	600 Fairmount A	ve Ste 306	1726 M St NW F1 10	Required
NAME	MENTZER MEDIA S	ERVICES	AMERICANS FOR PROSPERITY	
24184	AGENCY (OR SERVICE) ACTING AS AGENT FOR 21	ADVERTISER (OR AGENCY AND ADVERTISER	Cancellation Notice

CODE

SALESPERSON NATIONAL SALESPERSON

NO. WEEKS: BROADCAST SCHEDULE STARTING 08/22/12 AND ENDING 08/27/12

472

CBS Television Stations Standard Terms and Conditions for advertising shall apply. NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

-ethnicity		The second second	T		Warranio iriai	I I I I I I I I I I I I I I I I I I I	CBS Television Stations or its Stations that	is interided	discriminate on	life basis of face of
ITEM	DAYS	SPOTS PWK.	FROM	ME TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
11	Sa Cancelled		07:58A	10:00A		08/25/12-08/25/12	SAT.CBS MORNING NEWS	0	200.00	.00
12	Sa Cancelled		07:00P	07:30P	30S	08/25/12-08/25/12	SAT 7PM NEWS	0	315.00	.00
13	Sa Sa Cancelled		03:58P 07:28P	07:28P 11:00P	30s	08/25/12-08/25/12	STEELERS PRE SEASON GAMES	0	7750.00	.00
14	Sa Cancelled		07:30P	07:57P	30S	08/25/12-08/25/12	THE INSIDER	0	200.00	.00
15	Sa Cancelled		09:00P	10:00P	30s	08/25/12-08/25/12	CRIMETIME SATURDAY	0	750.00	.00
16	Sa Cancelled		10:00P	11:00P	30s	08/25/12-08/25/12	48 HOURS MYSTERY	0	1250.00	.00
17	Sa Cancelled		11:00P	11:35P	30s	08/25/12-08/25/12	11PM NEWS	0	1100.00	.00
18	Su Cancelled		08:58A	10:28A	30s	08/26/12-08/26/12	CBS SUN MORN	0	325.00	00
19	Su Cancelled		10:28A	11:30A	30s	08/26/12-08/26/12	FACE THE NATION	0	325.00	.00
20	Su Cancelled		06:30P	06:57P	30S	08/26/12-08/26/12	SA/SU EARLY NEWS	0	315.00	.00
21	Su		06:58P	08:00P	30s	08/26/12-08/26/12	60 MINUTES	0	2200.00	.00

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24184	AGENCY (OR SERVICE) ACTING AS AGENT FOR	212808 ADVERTISER (OR AGENCY AND ADVERTISER	
NAME	MENTZER MEDIA S	ERVICES	AMERICANS FOR PROSPERITY	Cancellation Notice
AND	600 Fairmount A	ve Ste 306	1726 M St NW Fl 10	Required
ADDRESS	Towson	MD 21286-1002	Washington DC 20036-4502 USA	Announcement 28 days prior notice
CONTACT	KAREN BENCKINI		PRODUCTFLIGHT 1 8/22-8/27	
LOCAL SALESPERSON	Brian Butz-1	AGENCY EST. NO.	PRODUCT 1300	
NATIONAL SALESPERSON				
BROADCAS	T SCHEDULE STARTIN	IG 08/22/12 AND ENDING	08/27/12 NO. WEEKS: 1	

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ITEM	DAYS	SPOTS PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
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22	Su Cancelled		11:00P	11:35P	30S	08/26/12-08/26/12	11PM NEWS	0	1100.00	.00
23	Su Cancelled		11:35P	12:05A	30s	08/26/12-08/26/12	#1 COCHRAN SUNDAY SPORTS	0	300.00	.00
24	M Cancelled		07:00A	09:00A	30s	08/27/12-08/27/12	THE EARLY SHOW	0	225.00	.00
25	M Cancelled		10:58A	11:58A	30s	08/27/12-08/27/12	PRICE IS RIGHT	0	385.00	.00
26	M Cancelled		11:58A	12:30P	30s	08/27/12-08/27/12	NOON NEWS	0	365.00	.00
27	M Cancelled		07:30P	07:58P	30S	08/27/12-08/27/12	THE INSIDER	0	450.00	.00
28	M Cancelled		11:00P	11:35P	30S	08/27/12-08/27/12	11PM NEWS	0	1100.00	.00
29	M Cancelled		11:35P	12:37A	30s	08/27/12-08/27/12	11:35P-12:37A - LETTERMAN	0	325.00	.00
30	M Cancelled		10:00P	11:00P	30s	08/27/12-08/27/12		0	2100.00	.00
							Total Contract:	0		.00

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			AND		PAGE 4
24184 NAME	AGENCY (OR SERVICE MENTZER MEDIA SI	ACTING AS AGENT FOR ERVICES	212808	ADVERTISER (OR AGENCY AND ADVERTISES AMERICANS FOR PROSPERITY	Cancellation Notice
AND	600 Fairmount A	7e Ste 306		1726 M St NW Fl 10	Required Announcement 28 days
ADDRESS	Towson	MD 21286-1002		Washington DC 20036-4502 USA	prior notice
CONTACT	KAREN BENCKINI			PRODUCTFLIGHT 1 8/22-8/27	
LOCAL SALESPERSON	Brian Butz-1	AGENCY EST. NO. 472		PRODUCT 1300 CODE	
NATIONAL SALESPERSON					
BROADCAS	T SCHEDULE STARTIN	G 08/22/12 AND ENDING	08/27/	12 NO. WEEKS: 1	

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		SPOTS	TI	ME		1			TOTAL		
EM	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS		TOTAL BDCST,	UNIT RATE	TOTAL VALUE(1
							Billing Summary				
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